

Human Values Ideas Canvas



Who?

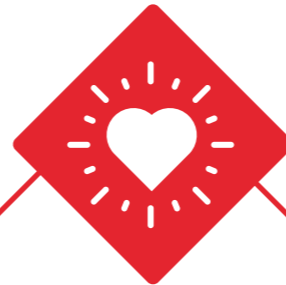
Life stage / Context / Skills / Location / Vocation / Culture

Why?

Identify your main use cases.

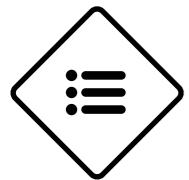


What are the audience objectives? Do these align to product objectives?



Value Priorities

- ◆ _____
- ◆ _____
- ◆ _____
- ◆ _____

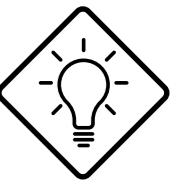


How?

How will you know your idea is a success?

What?

Describe your idea or current product proposition



Result 1 _____

Result 2 _____

Result 3 _____