

Date:

Dear

Letter Agreement – BBC sharing of information about TAL

As you are aware the BBC developed and now uses the TV Application Layer (TAL) as a framework on which we build our apps for Connected TV. By introducing this abstraction layer between devices and our applications we have established the basis for a single certification process which allows us to roll our applications out to a large group of devices in a more efficient manner.

The BBC is keen to encourage app development in the Connected TV market, and we believe that efficiency of roll out to devices is key to helping the market grow. We see considerable benefits to other broadcasters, manufacturers and Connected TV app developers in making use of the TAL framework, and as a consequence we have taken the decision to make it publicly available, initially on an Open Source basis. We are currently finalising the library in order to share it via Open Source, and are aiming to announce its availability by the end of March 2013.

TAL uses 'page strategies' to abstract the differences between devices: As a consequence we are seeking your permission to make available (via Open Source) files, which reference your device range (that may contain information such as company name and device model number).

This means that the BBC would be making public the fact that we have certified your device on our TAL.

If you are in agreement with us sharing this information as outlined above with the please could you confirm this by signing below.

Regards

Dale Wills
BBC

SIGNED BY

Signature

Name and date

ON BEHALF OF